



THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT #6

2756

2152

In re application of:

Jeffry Jovan Philyaw and David Kent Mathews

Serial No.:

09/382,372

RECEIVED

Filed:

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Group:

2756

Technology Center 2100

Examiner:

Not Yet Assigned

For:

METHOD AND APPARATUS FOR MATCHING A USER'S  
USE PROFILE IN COMMERCE WITH A BROADCAST

Assistant Commissioner for  
Patents  
Washington, D.C. 20231

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John J. Arnott, Reg. No. 39,095

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*John J. Arnott*

3/21/01

(Signature)

(Date of Signature)

Dear Sir:

**TRANSMITTAL OF FORMAL DRAWINGS**

Transmitted herewith are twelve (12) sheets of formal drawings to be substituted for the informal drawings initially filed in the above-identified application for patent.

Please charge any necessary fees or deficiencies in fees or credit any overpayment to Deposit Account No. 20-0780/PHLY-24,738 of HOWISON, CHAUZA, THOMA, HANDLEY & ARNOTT, L.L.P.

Respectfully submitted,

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